

Jun 1, 2013 - Jun 1, 2014

All Sessions  
100.00%

+ Add Segment

Explorer

Summary

Language	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>1,638,764</b> <small>% of Total: 100.00% (1,638,764)</small>	<b>33.66%</b> <small>Site Avg: 33.60% (0.16%)</small>	<b>551,605</b> <small>% of Total: 100.16% (550,703)</small>	<b>33.01%</b> <small>Site Avg: 33.01% (0.00%)</small>	<b>11.32</b> <small>Site Avg: 11.32 (0.00%)</small>	<b>00:12:07</b> <small>Site Avg: 00:12:07 (0.00%)</small>	<b>0.00%</b> <small>Site Avg: 0.00% (0.00%)</small>	<b>0</b> <small>% of Total: 0.00% (0)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>
1. <a href="#">en-us</a>	<b>566,081</b> (34.54%)	38.86%	220,000 (39.88%)	38.41%	10.91	00:10:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <a href="#">es</a>	<b>294,958</b> (18.00%)	27.87%	82,218 (14.91%)	26.29%	14.36	00:15:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. <a href="#">pt-br</a>	<b>180,655</b> (11.02%)	27.48%	49,638 (9.00%)	24.02%	9.82	00:11:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. <a href="#">es-es</a>	<b>134,068</b> (8.18%)	29.97%	40,178 (7.28%)	30.91%	13.39	00:13:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. <a href="#">fr</a>	<b>79,440</b> (4.85%)	28.61%	22,724 (4.12%)	26.64%	12.59	00:16:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. <a href="#">zh-cn</a>	<b>43,169</b> (2.63%)	23.32%	10,067 (1.83%)	23.58%	11.14	00:13:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. <a href="#">de-de</a>	<b>42,734</b> (2.61%)	37.58%	16,061 (2.91%)	35.85%	8.99	00:11:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. <a href="#">en-gb</a>	<b>32,600</b> (1.99%)	38.03%	12,398 (2.25%)	41.44%	8.15	00:07:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. <a href="#">es-419</a>	<b>29,290</b> (1.79%)	28.77%	8,428 (1.53%)	27.58%	12.78	00:13:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. <a href="#">de</a>	<b>22,002</b> (1.34%)	42.30%	9,307 (1.69%)	39.30%	7.55	00:09:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. <a href="#">ru</a>	<b>19,164</b> (1.17%)	26.14%	5,009 (0.91%)	42.46%	7.87	00:10:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. <a href="#">es-mx</a>	<b>17,983</b> (1.10%)	28.84%	5,187 (0.94%)	19.44%	16.54	00:15:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. <a href="#">fr-fr</a>	<b>13,005</b> (0.79%)	34.79%	4,525 (0.82%)	45.37%	8.38	00:06:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. <a href="#">zh-tw</a>	<b>11,458</b> (0.70%)	31.97%	3,663 (0.66%)	32.90%	7.66	00:09:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. <a href="#">en</a>	<b>11,334</b> (0.69%)	59.93%	6,792 (1.23%)	57.12%	5.22	00:05:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. <a href="#">it</a>	<b>10,534</b> (0.64%)	37.44%	3,944 (0.72%)	39.88%	6.44	00:07:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. <a href="#">pl</a>	<b>9,951</b> (0.61%)	31.50%	3,135 (0.57%)	37.99%	11.91	00:11:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. <a href="#">it-it</a>	<b>8,530</b> (0.52%)	41.02%	3,499 (0.63%)	43.33%	8.36	00:08:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. <a href="#">ko</a>	<b>8,158</b> (0.50%)	25.78%	2,103 (0.38%)	23.17%	12.90	00:15:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. <a href="#">ja</a>	<b>7,958</b> (0.49%)	35.66%	2,838 (0.51%)	33.74%	8.48	00:07:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. <a href="#">nl</a>	<b>7,402</b> (0.45%)	41.21%	3,050 (0.55%)	45.56%	8.13	00:08:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. <a href="#">cs</a>	<b>7,065</b> (0.43%)	32.05%	2,264 (0.41%)	43.45%	9.50	00:08:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. <a href="#">ru-ru</a>	<b>6,920</b> (0.42%)	28.54%	1,975 (0.36%)	36.66%	7.77	00:09:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. <a href="#">ja-jp</a>	<b>6,170</b> (0.38%)	33.42%	2,062 (0.37%)	36.35%	7.67	00:07:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. <a href="#">pt-pt</a>	<b>5,616</b> (0.34%)	34.08%	1,914 (0.35%)	33.19%	9.89	00:10:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. <a href="#">es-ar</a>	<b>5,008</b> (0.31%)	36.50%	1,828 (0.33%)	23.20%	13.14	00:12:30	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Language Pair	Downloads	Percentage	Users	Percentage	Revenue	Time	Percentage	Count	Revenue				
27.	ko-kr	4,497	(0.27%)	28.40%	1,277	(0.23%)	28.11%	12.64	00:12:56	0.00%	0	(0.00%)	\$0.00	(0.00%)
28.	sv-se	3,962	(0.24%)	20.75%	822	(0.15%)	27.49%	7.36	00:08:58	0.00%	0	(0.00%)	\$0.00	(0.00%)
29.	nl-nl	2,985	(0.18%)	52.36%	1,563	(0.28%)	56.31%	4.64	00:02:58	0.00%	0	(0.00%)	\$0.00	(0.00%)
30.	tr	2,968	(0.18%)	57.21%	1,698	(0.31%)	45.75%	11.44	00:05:42	0.00%	0	(0.00%)	\$0.00	(0.00%)
31.	vi	2,905	(0.18%)	49.91%	1,450	(0.26%)	45.71%	5.49	00:06:49	0.00%	0	(0.00%)	\$0.00	(0.00%)
32.	ca	2,689	(0.16%)	38.38%	1,032	(0.19%)	20.97%	12.51	00:20:44	0.00%	0	(0.00%)	\$0.00	(0.00%)
33.	id	2,656	(0.16%)	51.92%	1,379	(0.25%)	49.40%	5.55	00:08:43	0.00%	0	(0.00%)	\$0.00	(0.00%)
34.	th	2,561	(0.16%)	52.83%	1,353	(0.25%)	50.84%	4.62	00:05:57	0.00%	0	(0.00%)	\$0.00	(0.00%)
35.	cs-cz	1,724	(0.11%)	24.13%	416	(0.08%)	28.19%	13.79	00:14:11	0.00%	0	(0.00%)	\$0.00	(0.00%)
36.	sk	1,476	(0.09%)	38.89%	574	(0.10%)	51.15%	5.09	00:05:27	0.00%	0	(0.00%)	\$0.00	(0.00%)
37.	sv	1,466	(0.09%)	37.24%	546	(0.10%)	46.18%	6.27	00:06:18	0.00%	0	(0.00%)	\$0.00	(0.00%)
38.	tr-tr	1,398	(0.09%)	52.36%	732	(0.13%)	45.49%	10.66	00:06:33	0.00%	0	(0.00%)	\$0.00	(0.00%)
39.	hu	1,386	(0.08%)	55.56%	770	(0.14%)	57.14%	4.16	00:02:45	0.00%	0	(0.00%)	\$0.00	(0.00%)
40.	es-us	1,226	(0.07%)	53.59%	657	(0.12%)	51.47%	4.92	00:05:20	0.00%	0	(0.00%)	\$0.00	(0.00%)
41.	th-th	1,202	(0.07%)	39.27%	472	(0.09%)	50.92%	4.03	00:05:13	0.00%	0	(0.00%)	\$0.00	(0.00%)
42.	hu-hu	1,133	(0.07%)	62.22%	705	(0.13%)	59.22%	3.05	00:02:03	0.00%	0	(0.00%)	\$0.00	(0.00%)
43.	da	1,086	(0.07%)	51.84%	563	(0.10%)	48.25%	6.63	00:05:32	0.00%	0	(0.00%)	\$0.00	(0.00%)
44.	es-cl	1,086	(0.07%)	37.11%	403	(0.07%)	31.31%	9.32	00:10:13	0.00%	0	(0.00%)	\$0.00	(0.00%)
45.	el	976	(0.06%)	54.20%	529	(0.10%)	57.38%	3.44	00:02:10	0.00%	0	(0.00%)	\$0.00	(0.00%)
46.	ar	929	(0.06%)	73.41%	682	(0.12%)	62.43%	2.63	00:02:09	0.00%	0	(0.00%)	\$0.00	(0.00%)
47.	en-au	842	(0.05%)	31.24%	263	(0.05%)	39.67%	5.16	00:06:08	0.00%	0	(0.00%)	\$0.00	(0.00%)
48.	zh-hk	786	(0.05%)	37.66%	296	(0.05%)	36.13%	6.23	00:06:09	0.00%	0	(0.00%)	\$0.00	(0.00%)
49.	es-la	777	(0.05%)	34.62%	269	(0.05%)	37.84%	9.56	00:10:19	0.00%	0	(0.00%)	\$0.00	(0.00%)
50.	it	760	(0.05%)	39.34%	299	(0.05%)	36.05%	11.64	00:13:39	0.00%	0	(0.00%)	\$0.00	(0.00%)
51.	fi-fi	733	(0.04%)	41.88%	307	(0.06%)	55.80%	6.14	00:02:45	0.00%	0	(0.00%)	\$0.00	(0.00%)
52.	el-gr	677	(0.04%)	66.62%	451	(0.08%)	64.84%	4.21	00:03:02	0.00%	0	(0.00%)	\$0.00	(0.00%)
53.	fil	673	(0.04%)	69.24%	466	(0.08%)	55.42%	2.90	00:04:05	0.00%	0	(0.00%)	\$0.00	(0.00%)
54.	pt	625	(0.04%)	44.16%	276	(0.05%)	36.32%	8.56	00:09:55	0.00%	0	(0.00%)	\$0.00	(0.00%)
55.	nb-no	605	(0.04%)	44.63%	270	(0.05%)	47.11%	3.77	00:04:14	0.00%	0	(0.00%)	\$0.00	(0.00%)
56.	da-dk	604	(0.04%)	62.91%	380	(0.07%)	58.61%	4.15	00:03:07	0.00%	0	(0.00%)	\$0.00	(0.00%)
57.	ro	575	(0.04%)	56.35%	324	(0.06%)	52.70%	8.15	00:06:13	0.00%	0	(0.00%)	\$0.00	(0.00%)
58.	bg	527	(0.03%)	68.50%	361	(0.07%)	73.06%	2.76	00:01:22	0.00%	0	(0.00%)	\$0.00	(0.00%)
59.	he	472	(0.03%)	56.78%	268	(0.05%)	50.64%	5.15	00:03:31	0.00%	0	(0.00%)	\$0.00	(0.00%)
60.	ca-es	464	(0.03%)	31.03%	144	(0.03%)	28.02%	9.34	00:14:17	0.00%	0	(0.00%)	\$0.00	(0.00%)
61.	et	462	(0.03%)	43.94%	203	(0.04%)	42.64%	6.50	00:06:09	0.00%	0	(0.00%)	\$0.00	(0.00%)
62.	vi-vn	440	(0.03%)	64.55%	284	(0.05%)	61.14%	4.59	00:03:48	0.00%	0	(0.00%)	\$0.00	(0.00%)
63.	uk	429	(0.03%)	53.61%	230	(0.04%)	51.75%	3.89	00:04:06	0.00%	0	(0.00%)	\$0.00	(0.00%)
64.	es-xl	377	(0.02%)	20.16%	76	(0.01%)	45.62%	8.90	00:06:50	0.00%	0	(0.00%)	\$0.00	(0.00%)
65.	fi	364	(0.02%)	58.52%	213	(0.04%)	54.40%	3.50	00:02:03	0.00%	0	(0.00%)	\$0.00	(0.00%)
66.	pl-pl	353	(0.02%)	76.77%	271	(0.05%)	69.41%	3.24	00:01:29	0.00%	0	(0.00%)	\$0.00	(0.00%)

67.	<a href="#">hr</a>	<b>310</b> (0.02%)	63.23%	196 (0.04%)	63.23%	5.25	00:04:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	<a href="#">c</a>	<b>302</b> (0.02%)	98.34%	297 (0.05%)	97.35%	1.06	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	<a href="#">hr-hr</a>	<b>294</b> (0.02%)	74.83%	220 (0.04%)	42.52%	4.28	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	<a href="#">ro-ro</a>	<b>286</b> (0.02%)	48.95%	140 (0.03%)	60.84%	3.24	00:03:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	<a href="#">lv</a>	<b>258</b> (0.02%)	62.02%	160 (0.03%)	64.73%	10.56	00:05:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	<a href="#">sl</a>	<b>235</b> (0.01%)	74.89%	176 (0.03%)	68.94%	2.49	00:01:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	<a href="#">sr</a>	<b>231</b> (0.01%)	79.65%	184 (0.03%)	64.94%	2.45	00:01:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	<a href="#">nb</a>	<b>229</b> (0.01%)	65.94%	151 (0.03%)	62.01%	3.05	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	<a href="#">es-pa</a>	<b>186</b> (0.01%)	31.72%	59 (0.01%)	27.42%	6.02	00:06:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	<a href="#">en-ca</a>	<b>183</b> (0.01%)	52.46%	96 (0.02%)	48.09%	3.87	00:11:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	<a href="#">en-za</a>	<b>178</b> (0.01%)	65.73%	117 (0.02%)	60.11%	3.16	00:03:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	<a href="#">es-co</a>	<b>177</b> (0.01%)	33.90%	60 (0.01%)	22.03%	11.92	00:14:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	<a href="#">id-id</a>	<b>164</b> (0.01%)	65.85%	108 (0.02%)	57.32%	3.97	00:04:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	<a href="#">en_gb</a>	<b>145</b> (0.01%)	83.45%	121 (0.02%)	69.66%	2.12	00:02:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	<a href="#">he-il</a>	<b>139</b> (0.01%)	61.15%	85 (0.02%)	59.71%	5.40	00:03:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	<a href="#">bg-bg</a>	<b>121</b> (0.01%)	17.36%	21 (0.00%)	28.10%	11.00	00:09:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	<a href="#">no</a>	<b>119</b> (0.01%)	45.38%	54 (0.01%)	52.94%	7.08	00:03:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	<a href="#">es-ni</a>	<b>114</b> (0.01%)	5.26%	6 (0.00%)	18.42%	13.82	00:15:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	<a href="#">ar-sa</a>	<b>110</b> (0.01%)	75.45%	83 (0.02%)	62.73%	3.25	00:02:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	<a href="#">sl-si</a>	<b>107</b> (0.01%)	45.79%	49 (0.01%)	55.14%	2.59	00:01:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	<a href="#">es-pe</a>	<b>103</b> (0.01%)	63.11%	65 (0.01%)	33.01%	11.94	00:08:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	<a href="#">en_us</a>	<b>89</b> (0.01%)	76.40%	68 (0.01%)	66.29%	1.73	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	<a href="#">en-in</a>	<b>86</b> (0.01%)	83.72%	72 (0.01%)	70.93%	2.05	00:02:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	<a href="#">sk-sk</a>	<b>80</b> (0.00%)	68.75%	55 (0.01%)	83.75%	1.40	00:00:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	<a href="#">(not set)</a>	<b>74</b> (0.00%)	79.73%	59 (0.01%)	67.57%	4.70	00:04:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	<a href="#">fr-ch</a>	<b>73</b> (0.00%)	28.77%	21 (0.00%)	30.14%	6.30	00:06:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	<a href="#">de-at</a>	<b>70</b> (0.00%)	58.57%	41 (0.01%)	60.00%	7.27	00:05:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	<a href="#">et-ee</a>	<b>70</b> (0.00%)	28.57%	20 (0.00%)	35.71%	5.91	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	<a href="#">de-ch</a>	<b>65</b> (0.00%)	86.15%	56 (0.01%)	69.23%	1.98	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	<a href="#">es-cr</a>	<b>62</b> (0.00%)	32.26%	20 (0.00%)	25.81%	10.94	00:11:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	<a href="#">fa-ir</a>	<b>59</b> (0.00%)	52.54%	31 (0.01%)	45.76%	5.98	00:07:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	<a href="#">ja-jp-mac</a>	<b>56</b> (0.00%)	23.21%	13 (0.00%)	10.71%	7.18	00:07:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	<a href="#">es-ec</a>	<b>55</b> (0.00%)	47.27%	26 (0.00%)	30.91%	11.40	00:13:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	<a href="#">fa</a>	<b>52</b> (0.00%)	55.77%	29 (0.01%)	34.62%	5.92	00:11:19	0.00%	0 (0.00%)	\$0.00 (0.00%)