

Jun 1, 2010 - Jun 1, 2011

All Sessions
100.00%

+ Add Segment

Explorer

Summary

Language	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1,083,185 <small>% of Total: 100.00% (1,083,185)</small>	22.64% <small>Site Avg: 22.59% (0.23%)</small>	245,287 <small>% of Total: 100.23% (244,712)</small>	25.52% <small>Site Avg: 25.52% (0.00%)</small>	14.65 <small>Site Avg: 14.65 (0.00%)</small>	00:14:34 <small>Site Avg: 00:14:34 (0.00%)</small>	0.00% <small>Site Avg: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. en-us	374,890 (34.61%)	21.50%	80,586 (32.85%)	27.70%	14.98	00:14:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. es	194,385 (17.95%)	21.86%	42,499 (17.33%)	20.37%	16.68	00:16:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. pt-br	155,097 (14.32%)	25.50%	39,542 (16.12%)	21.25%	12.48	00:13:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. es-es	89,823 (8.29%)	18.64%	16,747 (6.83%)	33.15%	15.19	00:14:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fr	60,957 (5.63%)	21.77%	13,271 (5.41%)	19.04%	17.47	00:18:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. de	38,713 (3.57%)	29.05%	11,246 (4.58%)	27.24%	11.49	00:13:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. en-gb	22,770 (2.10%)	16.86%	3,838 (1.56%)	25.03%	12.09	00:14:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. zh-cn	17,170 (1.59%)	22.23%	3,817 (1.56%)	17.83%	13.46	00:14:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. ru	14,384 (1.33%)	38.65%	5,560 (2.27%)	42.64%	7.89	00:08:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. es-419	11,645 (1.08%)	25.50%	2,969 (1.21%)	18.23%	18.16	00:16:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. en	10,372 (0.96%)	20.65%	2,142 (0.87%)	45.78%	9.59	00:09:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. zh-tw	9,893 (0.91%)	16.79%	1,661 (0.68%)	29.97%	7.83	00:11:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. it	8,564 (0.79%)	28.69%	2,457 (1.00%)	21.45%	19.33	00:16:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. es-ar	8,553 (0.79%)	23.00%	1,967 (0.80%)	23.13%	14.51	00:15:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. ko	6,798 (0.63%)	20.02%	1,361 (0.55%)	17.11%	13.06	00:14:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. ja	6,628 (0.61%)	22.33%	1,480 (0.60%)	23.30%	12.31	00:08:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. pl	5,598 (0.52%)	27.55%	1,542 (0.63%)	34.71%	9.36	00:09:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. es-mx	5,456 (0.50%)	17.82%	972 (0.40%)	18.91%	17.85	00:17:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. nl	5,440 (0.50%)	32.24%	1,754 (0.72%)	27.50%	20.96	00:12:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. fr-fr	4,768 (0.44%)	9.92%	473 (0.19%)	49.77%	11.04	00:09:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. de-de	3,189 (0.29%)	24.62%	785 (0.32%)	43.99%	7.25	00:06:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. cs	3,118 (0.29%)	34.45%	1,074 (0.44%)	29.44%	13.04	00:10:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. sv-se	2,744 (0.25%)	12.50%	343 (0.14%)	21.76%	9.21	00:13:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. sv	2,512 (0.23%)	18.79%	472 (0.19%)	16.68%	15.04	00:16:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. pt-pt	2,302 (0.21%)	30.58%	704 (0.29%)	33.80%	10.34	00:10:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. tr	1,325 (0.12%)	44.68%	592 (0.24%)	28.38%	11.73	00:11:45	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Language	Users	Percentage	Count	Percentage	Score	Time	Engagement	Revenue
27.	pt	1,305 (0.12%)	45.52%	594 (0.24%)	32.26%	9.75	00:09:39	0.00%	\$0.00 (0.00%)
28.	ja-jp	1,130 (0.10%)	14.25%	161 (0.07%)	44.51%	6.35	00:05:27	0.00%	\$0.00 (0.00%)
29.	es-xl	1,097 (0.10%)	0.64%	7 (0.00%)	54.51%	6.64	00:06:09	0.00%	\$0.00 (0.00%)
30.	es-la	1,080 (0.10%)	12.13%	131 (0.05%)	45.93%	12.76	00:12:48	0.00%	\$0.00 (0.00%)
31.	da	979 (0.09%)	32.07%	314 (0.13%)	24.21%	11.03	00:08:59	0.00%	\$0.00 (0.00%)
32.	fr-ca	979 (0.09%)	0.10%	1 (0.00%)	3.88%	68.45	00:56:15	0.00%	\$0.00 (0.00%)
33.	ja-jp-mac	873 (0.08%)	20.73%	181 (0.07%)	19.47%	30.70	00:15:18	0.00%	\$0.00 (0.00%)
34.	sk	813 (0.08%)	29.64%	241 (0.10%)	33.09%	20.95	00:21:00	0.00%	\$0.00 (0.00%)
35.	th	800 (0.07%)	21.75%	174 (0.07%)	23.88%	10.09	00:12:36	0.00%	\$0.00 (0.00%)
36.	el	622 (0.06%)	51.61%	321 (0.13%)	35.85%	7.25	00:06:32	0.00%	\$0.00 (0.00%)
37.	ca	621 (0.06%)	33.98%	211 (0.09%)	21.10%	10.60	00:10:21	0.00%	\$0.00 (0.00%)
38.	hu	579 (0.05%)	81.17%	470 (0.19%)	57.34%	4.67	00:02:29	0.00%	\$0.00 (0.00%)
39.	es-cl	541 (0.05%)	39.37%	213 (0.09%)	17.01%	10.43	00:13:28	0.00%	\$0.00 (0.00%)
40.	fi	445 (0.04%)	51.24%	228 (0.09%)	31.46%	8.92	00:05:44	0.00%	\$0.00 (0.00%)
41.	et	358 (0.03%)	36.31%	130 (0.05%)	30.45%	5.33	00:05:13	0.00%	\$0.00 (0.00%)
42.	vi	334 (0.03%)	41.32%	138 (0.06%)	32.04%	8.44	00:10:49	0.00%	\$0.00 (0.00%)
43.	no	324 (0.03%)	36.73%	119 (0.05%)	23.46%	28.60	00:19:05	0.00%	\$0.00 (0.00%)
44.	id	269 (0.02%)	80.67%	217 (0.09%)	48.70%	4.03	00:06:32	0.00%	\$0.00 (0.00%)
45.	nl-nl	265 (0.02%)	21.13%	56 (0.02%)	45.28%	7.39	00:06:15	0.00%	\$0.00 (0.00%)
46.	it-it	249 (0.02%)	42.17%	105 (0.04%)	39.36%	5.85	00:04:49	0.00%	\$0.00 (0.00%)
47.	nb-no	202 (0.02%)	25.25%	51 (0.02%)	28.71%	57.02	00:21:59	0.00%	\$0.00 (0.00%)
48.	de-at	197 (0.02%)	80.71%	159 (0.06%)	6.09%	16.96	00:49:08	0.00%	\$0.00 (0.00%)
49.	lv	172 (0.02%)	35.47%	61 (0.02%)	18.60%	28.39	00:19:29	0.00%	\$0.00 (0.00%)
50.	zh-hk	161 (0.01%)	40.37%	65 (0.03%)	46.58%	9.81	00:05:47	0.00%	\$0.00 (0.00%)
51.	ro	155 (0.01%)	71.61%	111 (0.05%)	59.35%	4.34	00:02:47	0.00%	\$0.00 (0.00%)
52.	lt	143 (0.01%)	50.35%	72 (0.03%)	44.06%	18.14	00:11:17	0.00%	\$0.00 (0.00%)
53.	uk	141 (0.01%)	56.74%	80 (0.03%)	39.01%	15.46	00:09:01	0.00%	\$0.00 (0.00%)
54.	bg	137 (0.01%)	66.42%	91 (0.04%)	54.74%	3.88	00:01:32	0.00%	\$0.00 (0.00%)
55.	nb	122 (0.01%)	14.75%	18 (0.01%)	36.07%	37.66	00:16:13	0.00%	\$0.00 (0.00%)
56.	sl	116 (0.01%)	76.72%	89 (0.04%)	61.21%	2.91	00:01:00	0.00%	\$0.00 (0.00%)
57.	he	86 (0.01%)	89.53%	77 (0.03%)	54.65%	4.03	00:01:57	0.00%	\$0.00 (0.00%)
58.	ru-ru	76 (0.01%)	67.11%	51 (0.02%)	61.84%	2.29	00:01:00	0.00%	\$0.00 (0.00%)
59.	ar-sa	68 (0.01%)	88.24%	60 (0.02%)	54.41%	6.78	00:05:48	0.00%	\$0.00 (0.00%)
60.	hr	63 (0.01%)	85.71%	54 (0.02%)	55.56%	5.92	00:04:03	0.00%	\$0.00 (0.00%)
61.	ar	61 (0.01%)	81.97%	50 (0.02%)	50.82%	3.56	00:03:29	0.00%	\$0.00 (0.00%)
62.	pl-pl	52 (0.00%)	78.85%	41 (0.02%)	65.38%	2.52	00:00:51	0.00%	\$0.00 (0.00%)
63.	sr	49 (0.00%)	65.31%	32 (0.01%)	57.14%	3.04	00:01:38	0.00%	\$0.00 (0.00%)
64.	da-dk	42 (0.00%)	66.67%	28 (0.01%)	42.86%	11.45	00:05:28	0.00%	\$0.00 (0.00%)
65.	ko-kr	42 (0.00%)	26.19%	11 (0.00%)	45.24%	3.88	00:03:47	0.00%	\$0.00 (0.00%)
66.	th-th	37 (0.00%)	8.11%	3 (0.00%)	70.27%	2.32	00:01:55	0.00%	\$0.00 (0.00%)

67.	fil	28 (0.00%)	64.29%	18 (0.01%)	32.14%	4.00	00:05:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	c	26 (0.00%)	84.62%	22 (0.01%)	96.15%	1.12	00:00:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	cs-cz	20 (0.00%)	65.00%	13 (0.01%)	35.00%	5.30	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	hu-hu	19 (0.00%)	63.16%	12 (0.00%)	63.16%	2.42	00:00:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	el-gr	17 (0.00%)	58.82%	10 (0.00%)	52.94%	3.53	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	(not set)	16 (0.00%)	87.50%	14 (0.01%)	50.00%	3.62	00:04:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	fi-fi	15 (0.00%)	80.00%	12 (0.00%)	60.00%	2.53	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	en_us	14 (0.00%)	92.86%	13 (0.01%)	57.14%	4.00	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	en-au	14 (0.00%)	35.71%	5 (0.00%)	14.29%	8.07	00:05:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	ca-es	13 (0.00%)	46.15%	6 (0.00%)	53.85%	3.62	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	pt-br; alexa	11 (0.00%)	81.82%	9 (0.00%)	45.45%	6.00	00:02:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	fa	10 (0.00%)	60.00%	6 (0.00%)	50.00%	5.80	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	en-ca	9 (0.00%)	88.89%	8 (0.00%)	44.44%	3.22	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	ms	9 (0.00%)	0.00%	0 (0.00%)	33.33%	6.67	00:07:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	lv-lv	7 (0.00%)	57.14%	4 (0.00%)	42.86%	4.14	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	eu	6 (0.00%)	100.00%	6 (0.00%)	50.00%	4.17	00:04:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	gl	5 (0.00%)	80.00%	4 (0.00%)	0.00%	4.00	00:03:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	mn	5 (0.00%)	60.00%	3 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	af-za	4 (0.00%)	75.00%	3 (0.00%)	25.00%	20.25	00:21:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	be	4 (0.00%)	50.00%	2 (0.00%)	50.00%	208.00	01:11:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	en-in	4 (0.00%)	100.00%	4 (0.00%)	75.00%	4.50	00:04:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	en-za	4 (0.00%)	75.00%	3 (0.00%)	50.00%	33.50	00:10:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	is	4 (0.00%)	75.00%	3 (0.00%)	50.00%	3.75	00:01:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	mk	4 (0.00%)	100.00%	4 (0.00%)	75.00%	2.00	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	tr-tr	4 (0.00%)	75.00%	3 (0.00%)	75.00%	1.25	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	de-ch	3 (0.00%)	100.00%	3 (0.00%)	33.33%	2.00	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	cy	2 (0.00%)	50.00%	1 (0.00%)	50.00%	3.50	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	en-br; megaupload	2 (0.00%)	100.00%	2 (0.00%)	0.00%	7.50	00:03:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	et-ee	2 (0.00%)	100.00%	2 (0.00%)	0.00%	2.50	00:00:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	hi	2 (0.00%)	100.00%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	ru; alexa toolbar	2 (0.00%)	0.00%	0 (0.00%)	50.00%	1.50	00:00:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	ast	1 (0.00%)	100.00%	1 (0.00%)	0.00%	5.00	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	bg-bg	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	bn	1 (0.00%)	100.00%	1 (0.00%)	0.00%	5.00	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)