


Jun 1, 2007 - Jun 1, 2014

 All Sessions  
100.00%

 + Add Segment

Explorer

Summary

Language	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>7,549,849</b> <small>% of Total: 100.00% (7,549,849)</small>	<b>29.24%</b> <small>Site Avg: 29.19% (0.18%)</small>	<b>2,207,842</b> <small>% of Total: 100.18% (2,203,942)</small>	<b>30.70%</b> <small>Site Avg: 30.70% (0.00%)</small>	<b>12.64</b> <small>Site Avg: 12.64 (0.00%)</small>	<b>00:12:58</b> <small>Site Avg: 00:12:58 (0.00%)</small>	<b>0.00%</b> <small>Site Avg: 0.00% (0.00%)</small>	<b>0</b> <small>% of Total: 0.00% (0)</small>	<b>\$0.00</b> <small>% of Total: 0.00% (\$0.00)</small>
1. <a href="#">en-us</a>	<b>2,676,116</b> (35.45%)	31.95%	854,906 (38.72%)	34.42%	12.51	00:12:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <a href="#">es</a>	<b>1,358,102</b> (17.99%)	25.85%	351,061 (15.90%)	24.63%	15.15	00:15:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. <a href="#">pt-br</a>	<b>951,149</b> (12.60%)	26.58%	252,854 (11.45%)	23.39%	11.58	00:12:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. <a href="#">es-es</a>	<b>572,127</b> (7.58%)	24.70%	141,318 (6.40%)	34.91%	13.65	00:13:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. <a href="#">fr</a>	<b>406,307</b> (5.38%)	25.75%	104,607 (4.74%)	24.83%	14.31	00:17:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. <a href="#">de</a>	<b>185,327</b> (2.45%)	32.09%	59,479 (2.69%)	32.11%	10.08	00:11:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. <a href="#">en-gb</a>	<b>146,759</b> (1.94%)	29.34%	43,058 (1.95%)	34.11%	9.90	00:10:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. <a href="#">zh-cn</a>	<b>143,763</b> (1.90%)	22.98%	33,033 (1.50%)	21.87%	12.67	00:14:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. <a href="#">de-de</a>	<b>115,500</b> (1.53%)	36.09%	41,682 (1.89%)	36.87%	9.18	00:10:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. <a href="#">es-419</a>	<b>90,453</b> (1.20%)	26.97%	24,397 (1.11%)	25.36%	14.57	00:14:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. <a href="#">ru</a>	<b>77,856</b> (1.03%)	35.34%	27,516 (1.25%)	43.24%	7.45	00:08:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. <a href="#">en</a>	<b>75,305</b> (1.00%)	36.35%	27,371 (1.24%)	46.54%	8.21	00:09:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. <a href="#">zh-tw</a>	<b>67,031</b> (0.89%)	21.98%	14,733 (0.67%)	32.07%	8.11	00:10:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. <a href="#">it</a>	<b>55,897</b> (0.74%)	36.84%	20,591 (0.93%)	32.96%	12.27	00:11:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. <a href="#">es-mx</a>	<b>54,383</b> (0.72%)	26.53%	14,430 (0.65%)	19.03%	17.51	00:16:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. <a href="#">ja</a>	<b>48,617</b> (0.64%)	31.52%	15,326 (0.69%)	29.32%	11.57	00:08:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. <a href="#">ko</a>	<b>46,808</b> (0.62%)	23.71%	11,098 (0.50%)	22.98%	12.17	00:13:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. <a href="#">pl</a>	<b>45,725</b> (0.61%)	31.41%	14,362 (0.65%)	40.20%	10.54	00:09:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. <a href="#">es-ar</a>	<b>44,511</b> (0.59%)	26.26%	11,689 (0.53%)	21.55%	14.85	00:15:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. <a href="#">nl</a>	<b>44,299</b> (0.59%)	38.32%	16,974 (0.77%)	39.96%	10.06	00:08:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. <a href="#">fr-fr</a>	<b>38,794</b> (0.51%)	24.49%	9,500 (0.43%)	47.23%	9.05	00:07:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. <a href="#">cs</a>	<b>30,899</b> (0.41%)	34.23%	10,578 (0.48%)	40.00%	10.46	00:09:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. <a href="#">it-it</a>	<b>19,614</b> (0.26%)	40.79%	8,000 (0.36%)	43.66%	7.59	00:07:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. <a href="#">sv-se</a>	<b>19,222</b> (0.25%)	16.59%	3,189 (0.14%)	27.93%	8.40	00:10:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. <a href="#">pt-pt</a>	<b>17,567</b> (0.23%)	35.95%	6,315 (0.29%)	34.37%	9.09	00:09:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. <a href="#">ru-ru</a>	<b>17,534</b> (0.23%)	28.54%	5,005 (0.23%)	40.55%	7.65	00:08:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	Language Pair	Users	Market Share	Downloads	Engagement	Retention	Session Length	Churn Rate	Revenue
27.	sv	15,208 (0.20%)	28.25%	4,296 (0.19%)	30.44%	9.55	00:11:19	0.00%	\$0.00 (0.00%)
28.	tr	13,630 (0.18%)	52.83%	7,201 (0.33%)	42.65%	8.91	00:06:35	0.00%	\$0.00 (0.00%)
29.	ja-jp	13,236 (0.18%)	27.45%	3,633 (0.16%)	39.77%	7.52	00:06:39	0.00%	\$0.00 (0.00%)
30.	pt	8,970 (0.12%)	45.31%	4,064 (0.18%)	33.57%	11.34	00:10:35	0.00%	\$0.00 (0.00%)
31.	sk	8,524 (0.11%)	29.22%	2,491 (0.11%)	43.02%	8.33	00:08:29	0.00%	\$0.00 (0.00%)
32.	ca	7,849 (0.10%)	34.37%	2,698 (0.12%)	25.39%	11.04	00:15:17	0.00%	\$0.00 (0.00%)
33.	da	7,532 (0.10%)	44.54%	3,355 (0.15%)	39.66%	7.15	00:06:15	0.00%	\$0.00 (0.00%)
34.	ko-kr	7,336 (0.10%)	21.76%	1,596 (0.07%)	26.80%	13.57	00:14:23	0.00%	\$0.00 (0.00%)
35.	th	6,792 (0.09%)	47.44%	3,222 (0.15%)	47.47%	5.65	00:06:29	0.00%	\$0.00 (0.00%)
36.	id	6,389 (0.08%)	56.58%	3,615 (0.16%)	51.56%	5.79	00:08:21	0.00%	\$0.00 (0.00%)
37.	vi	6,203 (0.08%)	48.67%	3,019 (0.14%)	42.14%	6.88	00:07:52	0.00%	\$0.00 (0.00%)
38.	hu	5,588 (0.07%)	65.37%	3,653 (0.17%)	60.79%	3.87	00:02:36	0.00%	\$0.00 (0.00%)
39.	nl-nl	5,103 (0.07%)	50.44%	2,574 (0.12%)	58.16%	4.87	00:03:10	0.00%	\$0.00 (0.00%)
40.	es-la	4,811 (0.06%)	21.10%	1,015 (0.05%)	41.88%	11.48	00:11:36	0.00%	\$0.00 (0.00%)
41.	el	4,350 (0.06%)	58.83%	2,559 (0.12%)	53.47%	4.46	00:03:02	0.00%	\$0.00 (0.00%)
42.	es-cl	3,717 (0.05%)	38.04%	1,414 (0.06%)	28.36%	9.32	00:10:23	0.00%	\$0.00 (0.00%)
43.	es-xl	3,447 (0.05%)	5.66%	195 (0.01%)	55.61%	8.28	00:08:22	0.00%	\$0.00 (0.00%)
44.	fi	3,286 (0.04%)	48.60%	1,597 (0.07%)	40.38%	9.25	00:05:42	0.00%	\$0.00 (0.00%)
45.	nb-no	2,923 (0.04%)	26.99%	789 (0.04%)	45.77%	12.28	00:08:11	0.00%	\$0.00 (0.00%)
46.	tr-tr	2,884 (0.04%)	44.17%	1,274 (0.06%)	48.37%	7.97	00:06:02	0.00%	\$0.00 (0.00%)
47.	th-th	2,844 (0.04%)	36.71%	1,044 (0.05%)	44.83%	5.42	00:06:15	0.00%	\$0.00 (0.00%)
48.	hu-hu	2,816 (0.04%)	63.99%	1,802 (0.08%)	63.85%	3.09	00:01:58	0.00%	\$0.00 (0.00%)
49.	fr-ca	2,746 (0.04%)	4.04%	111 (0.01%)	9.65%	71.40	00:59:13	0.00%	\$0.00 (0.00%)
50.	ja-jp-mac	2,671 (0.04%)	19.43%	519 (0.02%)	16.02%	29.11	00:16:30	0.00%	\$0.00 (0.00%)
51.	ar	2,407 (0.03%)	59.41%	1,430 (0.06%)	57.96%	3.48	00:03:30	0.00%	\$0.00 (0.00%)
52.	it	2,331 (0.03%)	41.57%	969 (0.04%)	43.07%	9.90	00:10:22	0.00%	\$0.00 (0.00%)
53.	fi-fi	2,318 (0.03%)	40.08%	929 (0.04%)	43.70%	6.98	00:07:07	0.00%	\$0.00 (0.00%)
54.	zh-hk	2,300 (0.03%)	35.17%	809 (0.04%)	35.22%	7.16	00:05:24	0.00%	\$0.00 (0.00%)
55.	no	2,247 (0.03%)	40.10%	901 (0.04%)	36.98%	10.29	00:07:33	0.00%	\$0.00 (0.00%)
56.	et	2,239 (0.03%)	41.80%	936 (0.04%)	38.28%	5.85	00:06:03	0.00%	\$0.00 (0.00%)
57.	en-au	2,184 (0.03%)	25.18%	550 (0.02%)	30.13%	6.77	00:08:19	0.00%	\$0.00 (0.00%)
58.	bg	2,137 (0.03%)	65.70%	1,404 (0.06%)	66.31%	3.68	00:02:22	0.00%	\$0.00 (0.00%)
59.	cs-cz	2,097 (0.03%)	32.09%	673 (0.03%)	33.33%	12.36	00:12:18	0.00%	\$0.00 (0.00%)
60.	es-us	1,828 (0.02%)	50.16%	917 (0.04%)	46.61%	5.71	00:06:23	0.00%	\$0.00 (0.00%)
61.	el-gr	1,725 (0.02%)	65.33%	1,127 (0.05%)	59.94%	4.77	00:03:22	0.00%	\$0.00 (0.00%)
62.	ro	1,691 (0.02%)	64.34%	1,088 (0.05%)	58.55%	5.78	00:04:12	0.00%	\$0.00 (0.00%)
63.	he	1,643 (0.02%)	67.32%	1,106 (0.05%)	57.21%	4.26	00:02:38	0.00%	\$0.00 (0.00%)
64.	fil	1,605 (0.02%)	70.03%	1,124 (0.05%)	61.74%	2.61	00:02:48	0.00%	\$0.00 (0.00%)
65.	de-at	1,559 (0.02%)	49.90%	778 (0.04%)	14.75%	10.25	00:14:58	0.00%	\$0.00 (0.00%)
66.	vi-vn	1,375 (0.02%)	53.24%	732 (0.03%)	51.27%	5.26	00:04:56	0.00%	\$0.00 (0.00%)

67.	<a href="#">sl</a>	<b>1,343</b> (0.02%)	62.92%	845 (0.04%)	63.89%	3.09	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
68.	<a href="#">da-dk</a>	<b>1,233</b> (0.02%)	54.58%	673 (0.03%)	64.96%	3.64	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
69.	<a href="#">uk</a>	<b>1,168</b> (0.02%)	58.65%	685 (0.03%)	52.31%	5.44	00:04:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
70.	<a href="#">lv</a>	<b>976</b> (0.01%)	51.43%	502 (0.02%)	50.72%	10.35	00:06:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
71.	<a href="#">hr</a>	<b>900</b> (0.01%)	72.11%	649 (0.03%)	62.67%	4.63	00:03:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
72.	<a href="#">pl-pl</a>	<b>822</b> (0.01%)	64.48%	530 (0.02%)	63.87%	6.42	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
73.	<a href="#">ro-ro</a>	<b>798</b> (0.01%)	43.98%	351 (0.02%)	50.88%	8.39	00:07:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
74.	<a href="#">hr-hr</a>	<b>753</b> (0.01%)	78.35%	590 (0.03%)	41.43%	4.33	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
75.	<a href="#">ar-sa</a>	<b>730</b> (0.01%)	79.18%	578 (0.03%)	64.25%	3.08	00:02:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
76.	<a href="#">sr</a>	<b>687</b> (0.01%)	77.15%	530 (0.02%)	67.54%	2.49	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
77.	<a href="#">nb</a>	<b>659</b> (0.01%)	55.24%	364 (0.02%)	54.93%	9.95	00:04:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
78.	<a href="#">es-co</a>	<b>624</b> (0.01%)	22.76%	142 (0.01%)	57.85%	7.83	00:07:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
79.	<a href="#">ca-es</a>	<b>597</b> (0.01%)	39.20%	234 (0.01%)	33.84%	8.04	00:11:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
80.	<a href="#">(not set)</a>	<b>534</b> (0.01%)	72.85%	389 (0.02%)	40.82%	5.73	00:05:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
81.	<a href="#">es-pe</a>	<b>516</b> (0.01%)	20.16%	104 (0.00%)	14.34%	14.25	00:13:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
82.	<a href="#">c</a>	<b>494</b> (0.01%)	97.77%	483 (0.02%)	96.56%	1.10	00:00:05	0.00%	0 (0.00%)	\$0.00 (0.00%)
83.	<a href="#">en-za</a>	<b>449</b> (0.01%)	70.16%	315 (0.01%)	63.25%	3.34	00:02:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
84.	<a href="#">en-ca</a>	<b>384</b> (0.01%)	65.10%	250 (0.01%)	50.00%	4.53	00:06:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
85.	<a href="#">es-pa</a>	<b>361</b> (0.00%)	27.70%	100 (0.00%)	24.10%	8.70	00:08:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
86.	<a href="#">en_gb</a>	<b>318</b> (0.00%)	84.59%	269 (0.01%)	71.70%	2.19	00:01:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
87.	<a href="#">en_us</a>	<b>289</b> (0.00%)	85.81%	248 (0.01%)	66.78%	2.16	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
88.	<a href="#">en-in</a>	<b>257</b> (0.00%)	90.66%	233 (0.01%)	70.04%	1.82	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
89.	<a href="#">ru; alexa toolbar</a>	<b>236</b> (0.00%)	0.42%	1 (0.00%)	67.37%	6.61	00:14:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
90.	<a href="#">he-il</a>	<b>220</b> (0.00%)	54.55%	120 (0.01%)	59.09%	4.65	00:03:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
91.	<a href="#">es-bo</a>	<b>201</b> (0.00%)	13.93%	28 (0.00%)	13.43%	51.72	00:29:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
92.	<a href="#">id-id</a>	<b>189</b> (0.00%)	68.78%	130 (0.01%)	59.26%	3.92	00:04:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
93.	<a href="#">de-ch</a>	<b>187</b> (0.00%)	63.64%	119 (0.01%)	57.22%	7.89	00:02:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
94.	<a href="#">es-ve</a>	<b>182</b> (0.00%)	46.15%	84 (0.00%)	30.22%	11.41	00:14:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
95.	<a href="#">fa</a>	<b>177</b> (0.00%)	51.41%	91 (0.00%)	57.63%	3.53	00:05:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
96.	<a href="#">es-ni</a>	<b>161</b> (0.00%)	9.32%	15 (0.00%)	21.12%	16.17	00:14:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
97.	<a href="#">fr-ch</a>	<b>156</b> (0.00%)	39.74%	62 (0.00%)	35.26%	6.01	00:05:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
98.	<a href="#">es-uy</a>	<b>141</b> (0.00%)	63.83%	90 (0.00%)	16.31%	14.91	00:10:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
99.	<a href="#">es-cr</a>	<b>137</b> (0.00%)	42.34%	58 (0.00%)	25.55%	9.91	00:10:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
100.	<a href="#">fa-ir</a>	<b>137</b> (0.00%)	55.47%	76 (0.00%)	54.74%	4.70	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)