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Promoting research excellence in nature-based solutions for innovation, sustainable economic growth and human well-being in Malta.

Using evidence in decision-making

Dr Lynn Dicks, University of East Anglia



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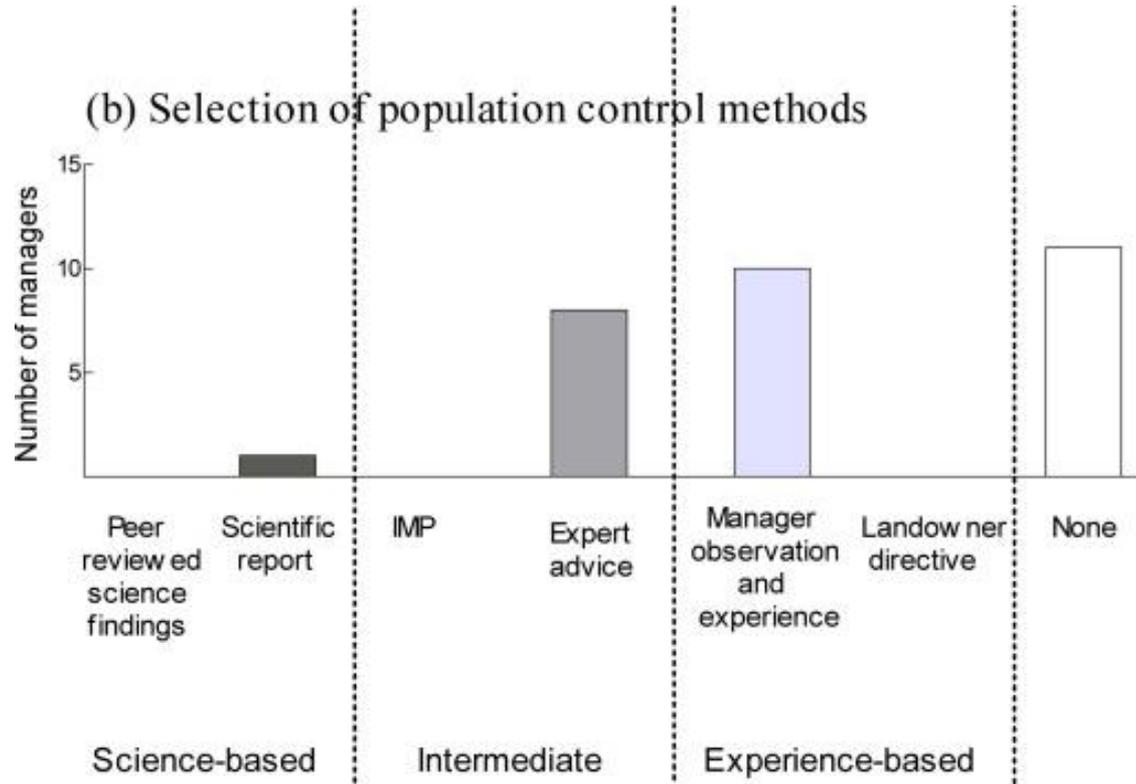
Outline

- What is 'evidence-based conservation'?
- The importance of good quality evidence synthesis
- Approaches to evidence synthesis
- Asking a good question – PICO approach
- Reliable sources of scientific evidence
- How to design and scope a search protocol
- How to communicate results

What is 'evidence-based conservation'?

'Evidence-based conservation' is the **integration of best available** scientific information with experience-based information, **applied in context**, to conserve the natural environment.

The need for evidence-based conservation



- Conservationists often rely on experience and advice
- This can lead to bad decisions and wasted money

An example of bad decisions

- Bat gantries cost around £350,000 to install
- Evidence clearly shows bats hardly use them (eg Berthinussen & Altringham 2012)



Source: Berthinussen A, Altringham J (2012) Do Bat Gantries and Underpasses Help Bats Cross Roads Safely?. PLOS ONE 7(6): e38775. <https://doi.org/10.1371/journal.pone.0038775>

This doesn't mean all decisions are bad

Conservationists must incorporate the unique and complex features of a site that are not fully known:

- history
- current status
- response to new interventions



Calls for evidence-based conservation



Opinion

TRENDS in Ecology and Evolution Vol.19 No.6 June 2004

Full text provided by www.sciencedirect.com



The need for evidence-based conservation

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Much of current conservation practice is based upon anecdote and myth rather than upon the systematic appraisal of the evidence, including experience of others who have tackled the same problem. We suggest that this is a major problem for conservationists and requires a rethinking of the manner in which conservation operates. There is an urgent need for mechanisms that review available information and make recommendations to practitioners. We suggest a format for web-based databases that could provide the required information in accessible form.

The past few decades have seen a revolution in medical practice. Thirty years ago, Archie Cochrane [1] concluded that 'commonly used procedures and therapies were not always the most efficacious' and that 'a not insubstantial amount of practice had not been well evaluated'. Others have pointed out that the introduction of new medical technologies has been influenced more by professional, commercial and public pressures than by a coherent policy

Is there a problem?

Current conservation practice faces the same problems as did old-fashioned medical practice. For example, most decisions are not based upon evidence, but upon anecdotal sources (Box 1). Furthermore, very little evidence is collected on the consequences of current practice so that future decisions cannot be based upon the experience of what does or does not work. Much accumulated experience is solely in the memory of individual practitioners, and the collection of information in a form that could be used by others is very limited.

A problem with using the advice of others or secondary sources is that it is difficult to find the source of the information. It is difficult to tell whether widespread beliefs are based upon the summation of a range of studies, from a well-designed experiment, from experience in one site, or simply from someone using their best guess as to the best approach. It is our experience that it is

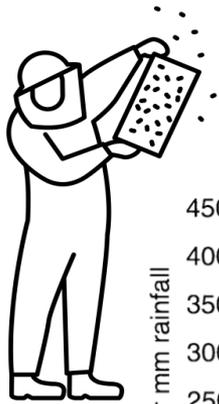
Box 1. What information do conservation practitioners

Good quality evidence synthesis

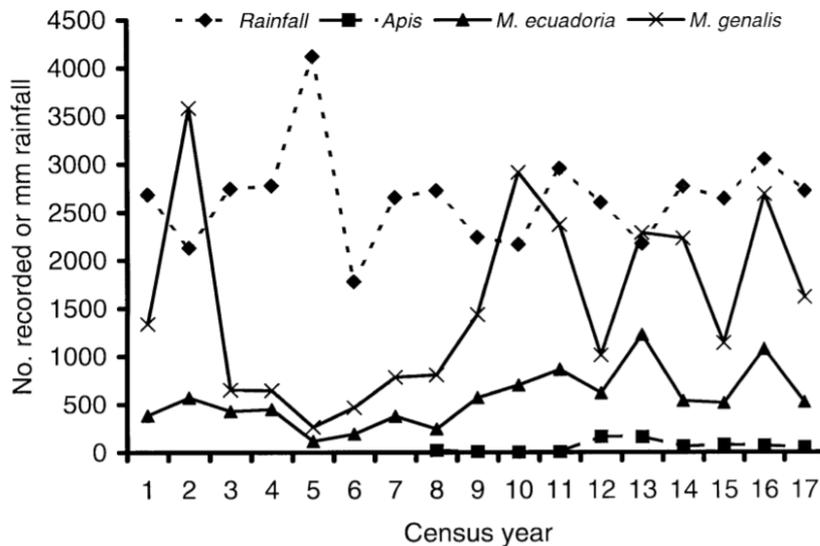
- Evidence synthesis is central to evidence-based conservation
- It is a **series of methods** to collate and evaluate a body of scientific evidence
- Good quality evidence synthesis **avoids bias** and removes the problem of seeing only part of the picture

For example.....

Do managed honey bees *Apis mellifera* have negative impacts on wild bees?

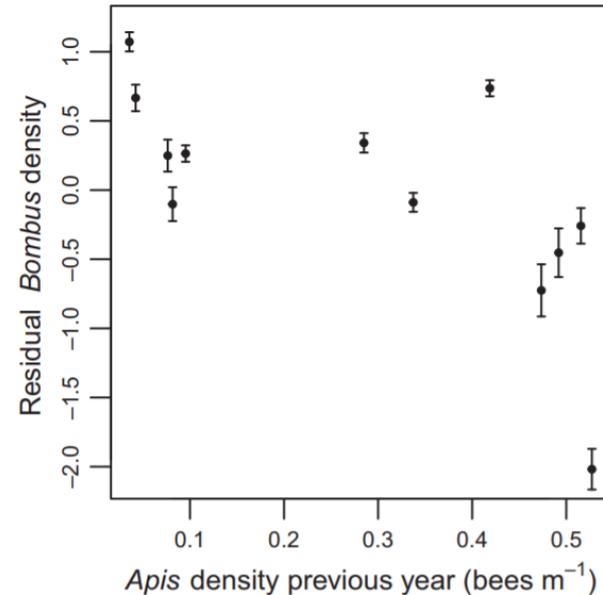


No



Roubik, D. W. and Wolda, H. (2001), Do competing honey bees matter? Dynamics and abundance of native bees before and after honey bee invasion. *Popul Ecol*, 43: 53-62.

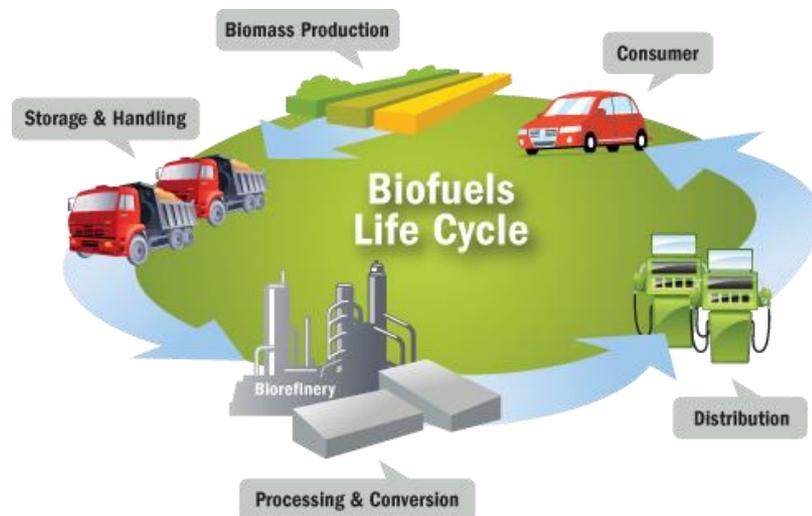
Yes



Thomson, D. (2016), Local bumble bee decline linked to recovery of honey bees, drought effects on floral resources. *Ecology Letters*, 19: 1247-1255.

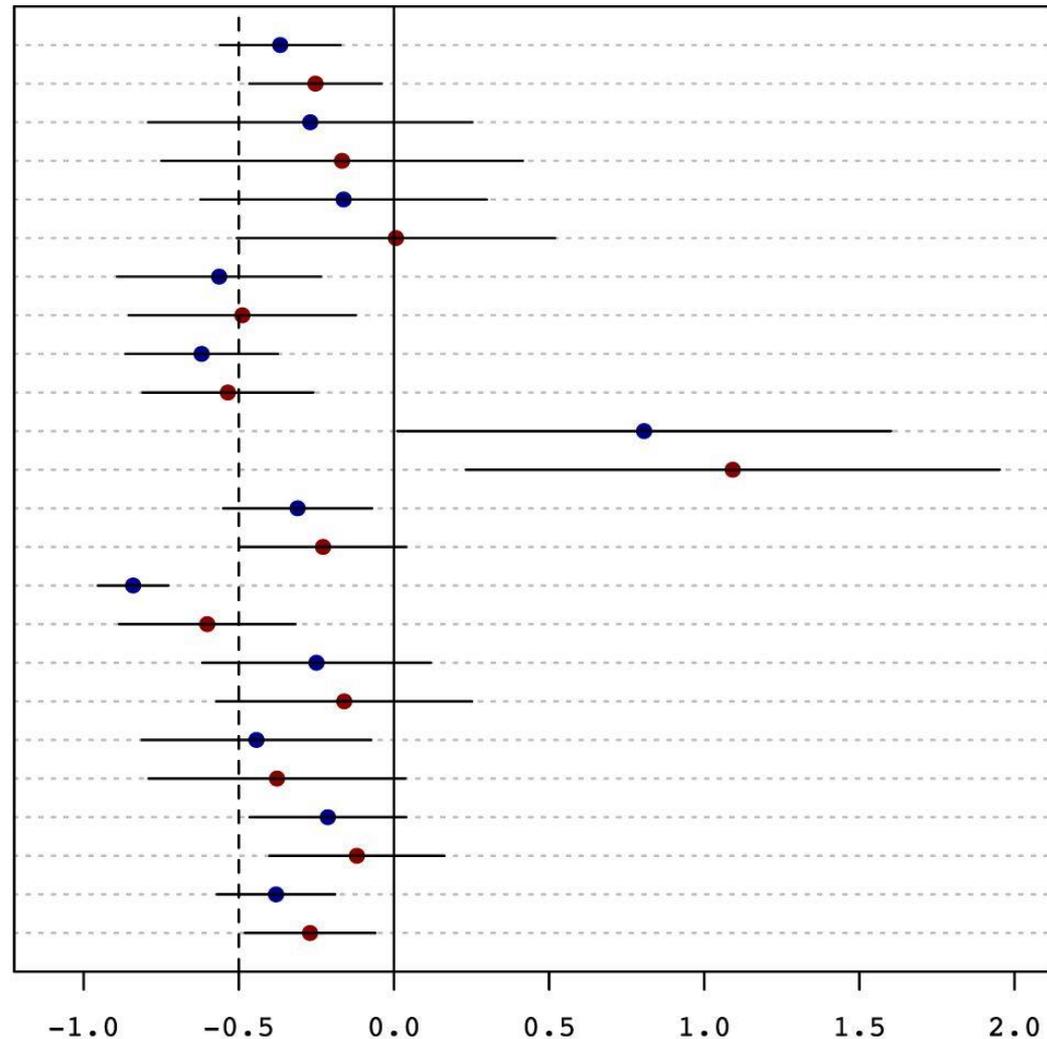
Another example

- **Bioenergy** is fuel or energy derived from biological feedstocks
- Using bioenergy to replace fossil fuel is **promoted in policy** as a climate change mitigation measure
- This has been controversial because bioenergy pathways can create *more* emissions than fossil fuel, if they lead to loss of primary forest.



Evidence synthesis can reveal clear underlying patterns

Not oil palm, E_{fmax} (308, 42)
 Not oil palm, E_{fmin} (308, 42)
 Oil palm, E_{fmax} (64, 13)
 Oil palm, E_{fmin} (64, 13)
 Not grassland, E_{fmax} (152, 27)
 Not grassland, E_{fmin} (152, 27)
 Grassland, E_{fmax} (119, 20)
 Grassland, E_{fmin} (119, 20)
 Not forest, E_{fmin} (216, 33)
 Not forest, E_{fmin} (216, 33)
 Forest, E_{fmax} (57, 12)
 Forest, E_{fmin} (57, 12)
 Bioethanol, E_{fmax} (163, 27)
 Bioethanol, E_{fmin} (163, 27)
 Bioelectricity, E_{fmax} (26, 6)
 Bioelectricity, E_{fmin} (26, 6)
 Biodiesel, E_{fmax} (149, 19)
 Biodiesel, E_{fmin} (149, 19)
 2G, E_{fmax} (66, 18)
 2G, E_{fmin} (66, 18)
 1G, E_{fmax} (246, 34)
 1G, E_{fmin} (246, 34)
 All, E_{fmax} (372, 50)
 All, E_{fmin} (372, 50)



Relative differences in GHG emissions compared to fossil fuels

Approaches to evidence synthesis

Systematic review

A structured, step-wise methodology following an *a priori* protocol to comprehensively collate, critically appraise and synthesise existing research evidence (academic and grey literature).

Systematic reviews should follow rigorous standards demanded by review coordinating bodies such as the [Cochrane Collaboration](http://www.cochrane.org), the [Collaboration for Environmental Evidence](http://www.environmentalevidence.org) and the [Campbell Collaboration](http://www.campbellcollaboration.org) (see links below).

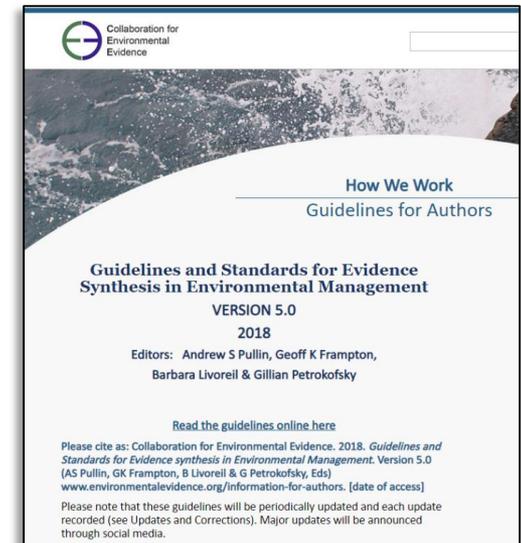
Reporting requirements include: protocol of methods, fates of all articles screened at full text, transparent documenting of all methods used.

[Collaboration for Environmental Evidence. 2018. *Guidelines and Standards for Evidence synthesis in Environmental Management*. Version 5.0 \(AS Pullin, GK Frampton, B Livoreil & G Petrokofsky, Eds\) www.environmentalevidence.org/information-for-authors.](http://www.environmentalevidence.org/information-for-authors)

www.cochrane.org

www.environmentalevidence.org

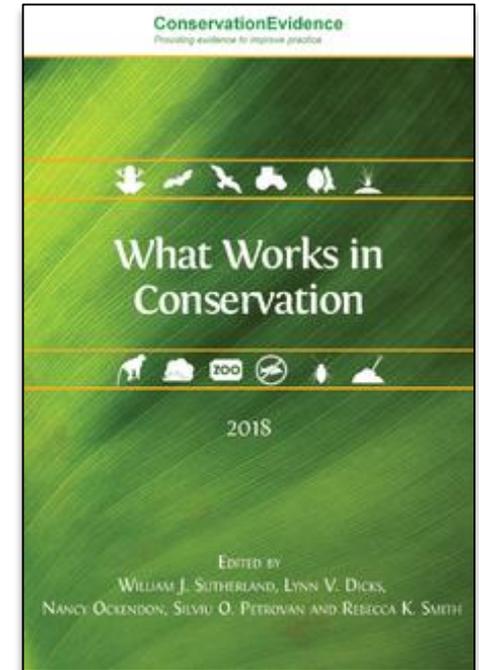
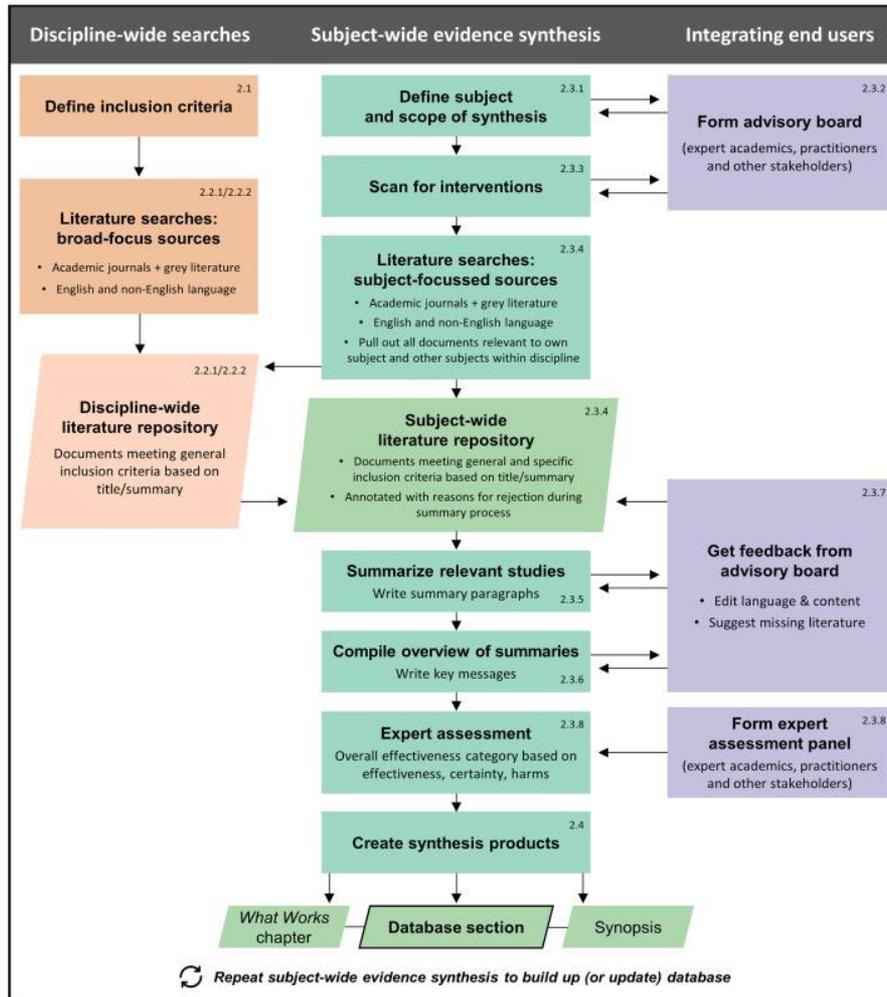
www.campbellcollaboration.org



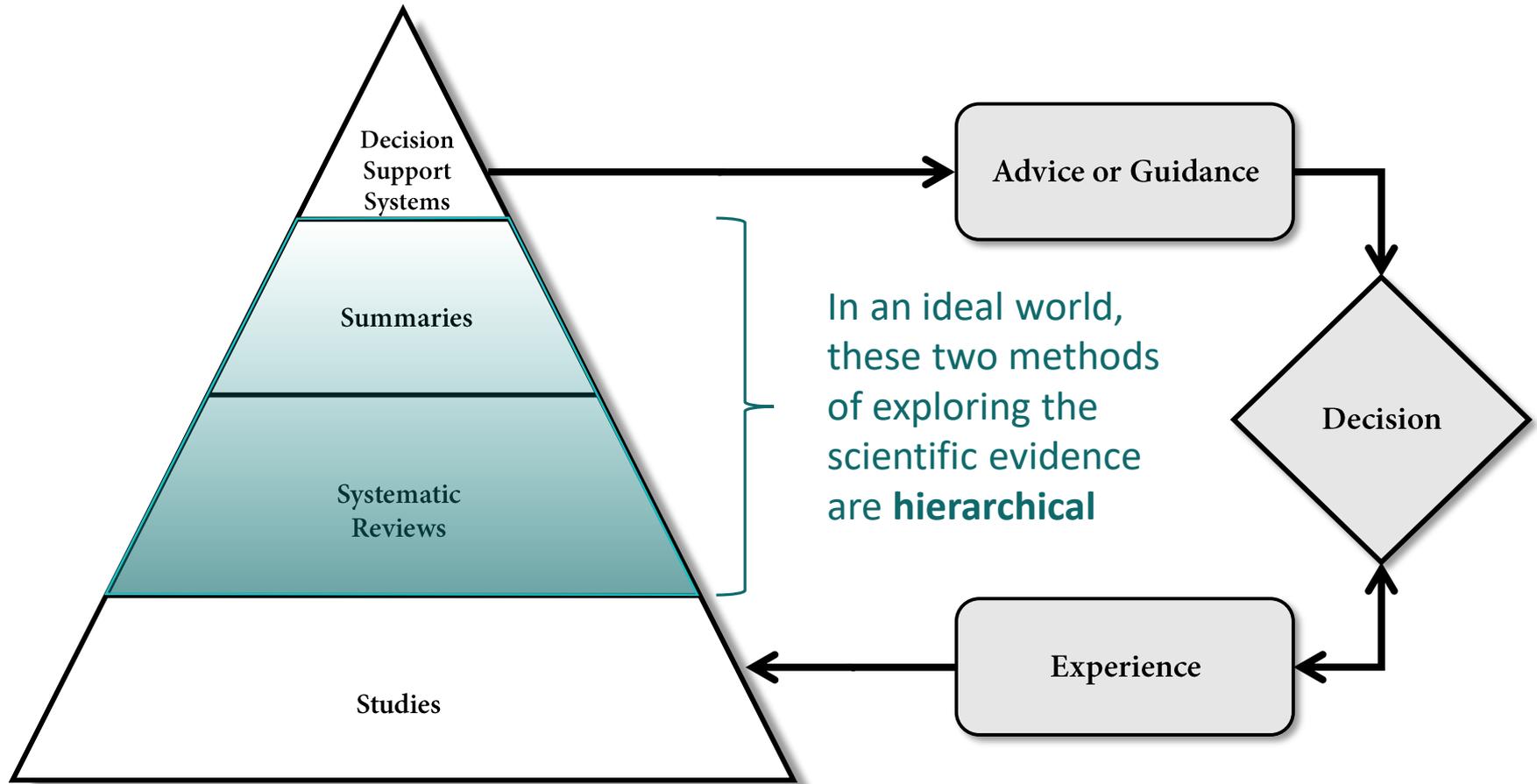
Approaches to evidence synthesis

Subject-wide evidence synthesis

www.conservationevidence.com



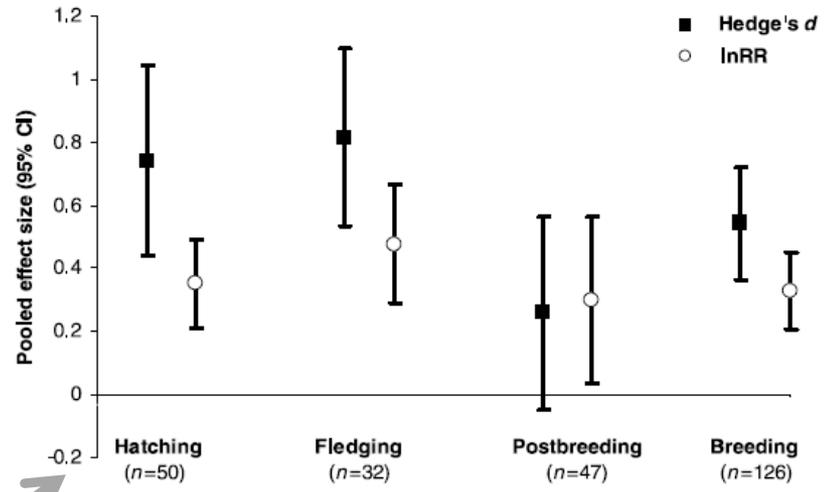
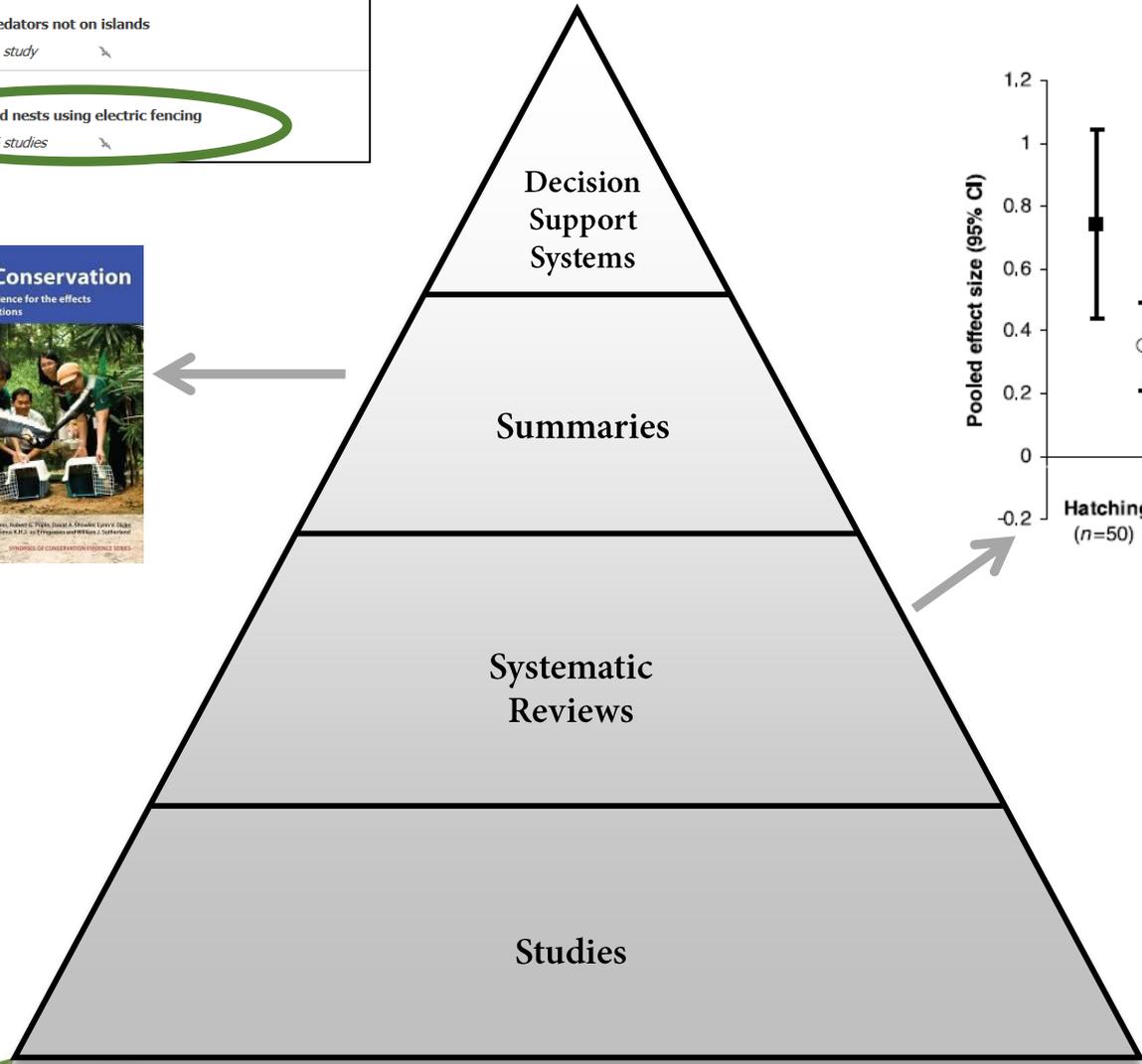
The '4S' model evidence-based decision making



Source: Dicks et al. (2014) *Trends in Ecology and Evolution* **29**, 607-613
Borrowed from: Haynes (2001) *Evid. Based Med.*, **6**, 36-38



- Control predators not on islands for wildfowl
Based on: 8 studies
- Control predators not on islands for cranes
Based on: 1 study
- Control predators not on islands
Based on: 1 study
- Protect bird nests using electric fencing
Based on: 6 studies

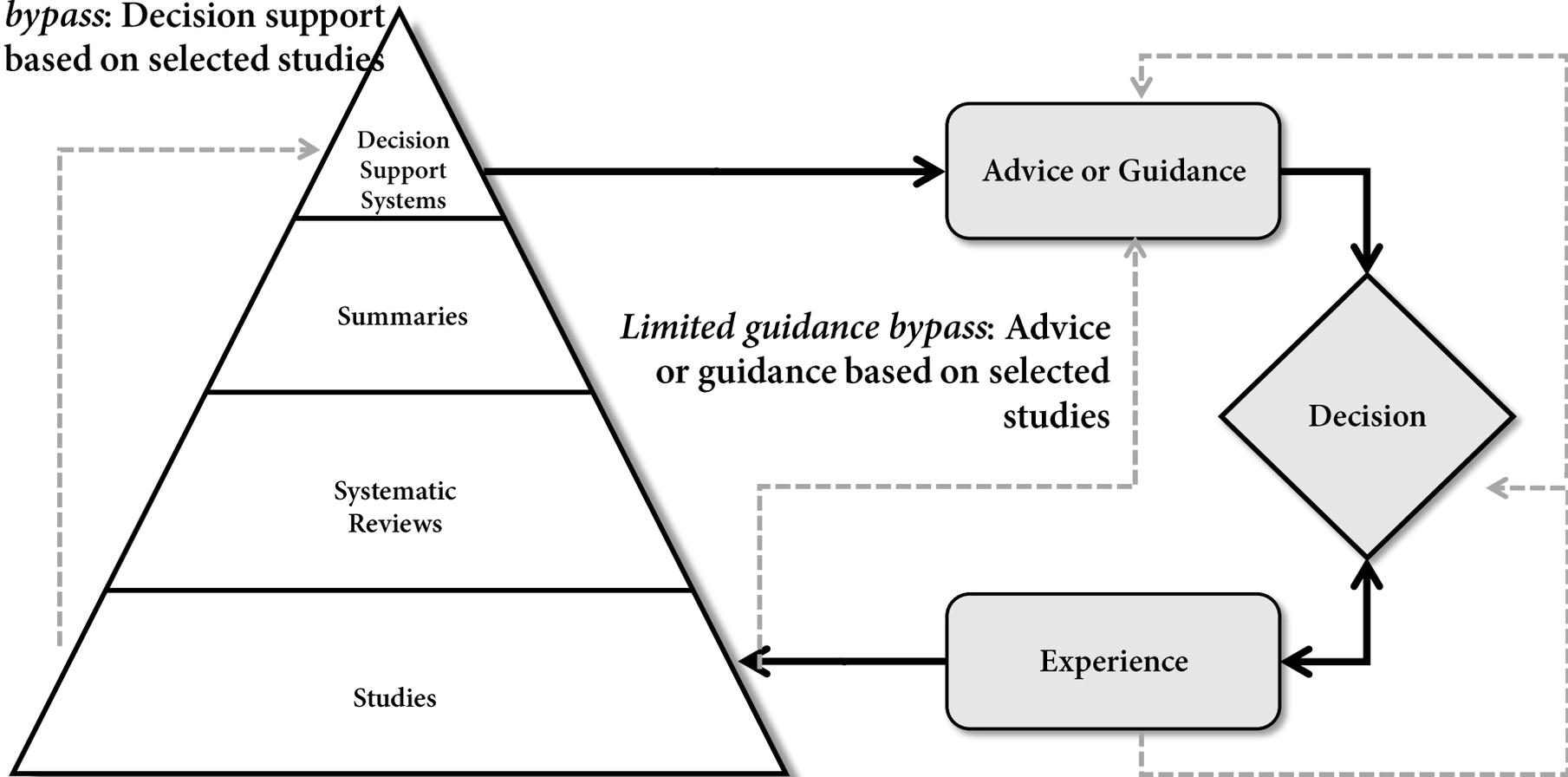


Smith et al. (2010) *Cons Biol* 24, 820-829
Meta-analysis of 83 studies, 128 bird species



Synthesized evidence should inform decisions

*Selective understanding
bypass: Decision support
based on selected studies*



*Limited guidance bypass: Advice
or guidance based on selected
studies*

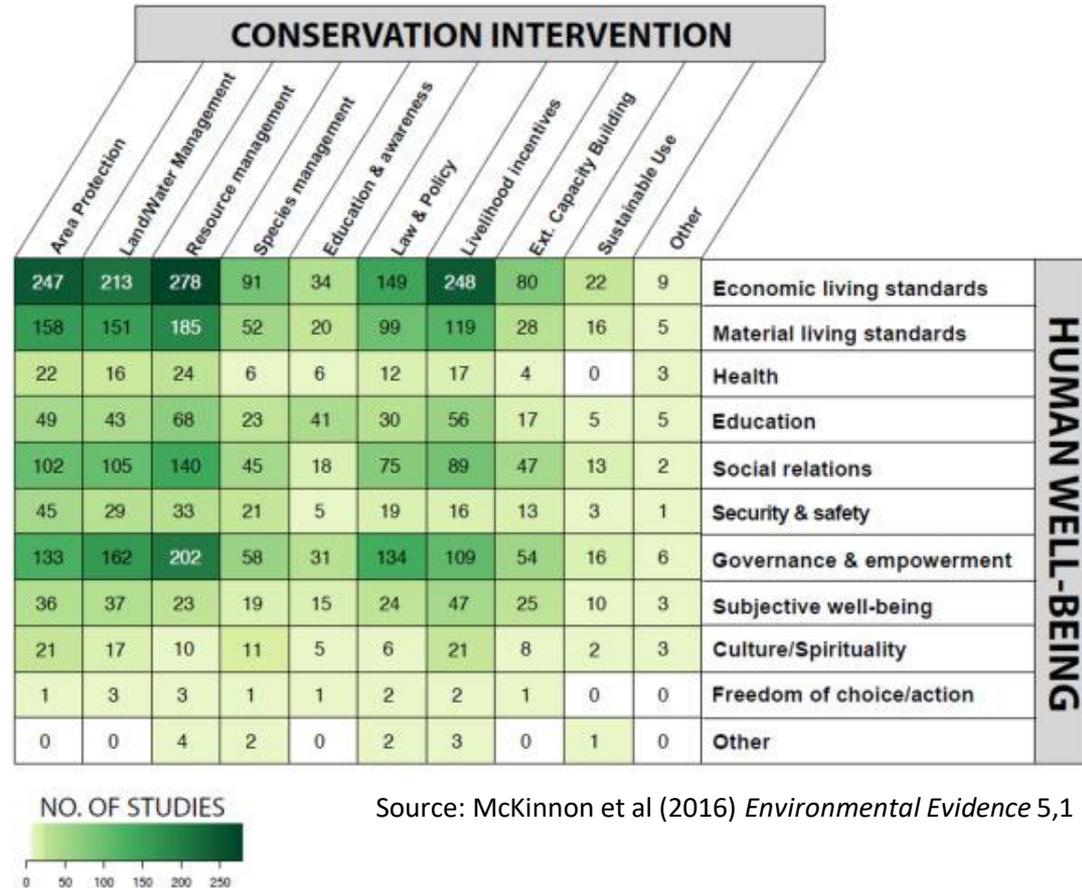
*Opinion-based bypass: Guidance
or decision based on experience or
opinion*

Approaches to evidence synthesis

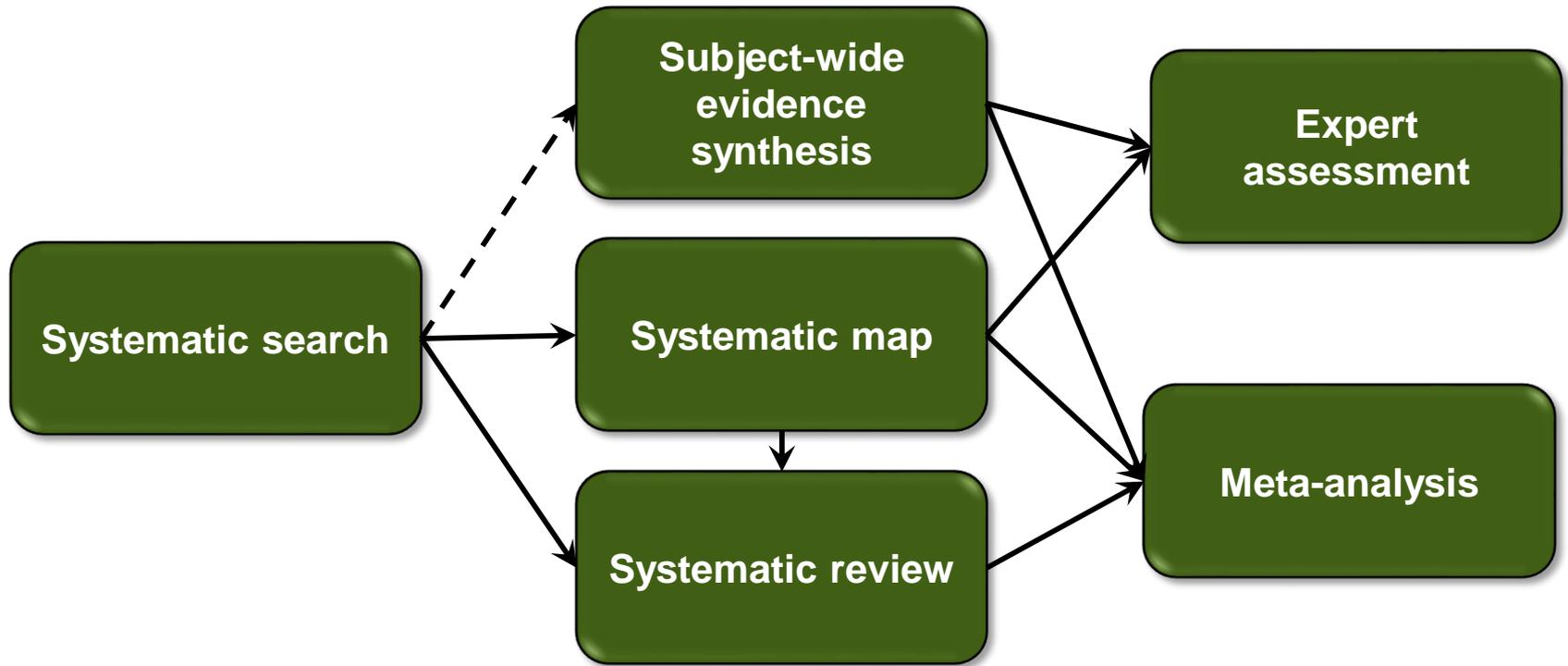
Systematic map

Structured, step-wise methodology following an **a priori** protocol to comprehensively *collate* and *describe* existing research evidence (academic and grey literature).

- Does not usually critically appraise or synthesize results
- Can address much broader questions
- Often the first step of an **evidence synthesis pathway**



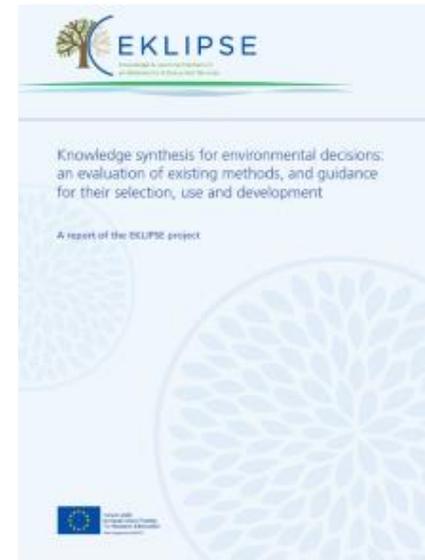
Evidence synthesis pathways



Examples of evidence pathways beginning with a systematic search

- Dicks et al (2016) What works in conservation? ... *Biodiversity and Conservation* 25, 1383-1399.
- Jakobsson et al (2018) How does roadside vegetation management affect the diversity of vascular plants and invertebrates? A systematic review. *Environmental Evidence* 8, 17.

Method	Time and resource requirement	Risk of bias
Systematic Review	High	Low
Solutions Scanning	Low	Medium
Summaries and Synopses	High	Low
Meta-Analysis ^φ	Low	Low
Rapid Evidence Assessment	Medium	Medium
Scoping Review	Medium	Medium
Systematic Map	High	Low
Vote-Counting	Low	High
Non-Systematic Literature Review	Medium	High
Expert Consultation	Low	High
Multiple Expert Consultation with Formal Consensus Method such as Delphi	Low	Medium
Causal Criteria Analysis*	Low	Medium
Bayesian Belief Networks*	Medium	Medium
Focus Groups	Low	High
Discourse Analysis	Medium	Medium
Joint Fact Finding (JFF)	Medium	High
Scenario Analysis	Low	Medium
Structured Decision Making	Medium	Medium
Collaborative Adaptive Management*	High	Low
Participatory Mapping	Medium	Medium
Multi Criteria Decision Analysis	Medium	Medium



^φ Meta-analysis is not a standalone method, but relies on a pre-existing review, with its accompanying costs and risk of bias.

* These three methods usually employ other KSMs, such as forms of review and expert consultation, as integral to the process.

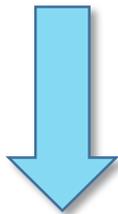
A dialogue for selecting among methods

Questions that **constrain** the available methods:
What is possible?

- What **type of question** is it?
- How much **time** and **money** are available?
- How **narrow/broad** is the knowledge need?

Questions that **inform**:
Which methods are most likely to be useful?

- What sources of knowledge are important?
- What types of information are relevant?
- Is it worth big, up-front investment?
- How controversial is the topic?
- What are the consequences of getting it wrong?
- What existing knowledge are we aware of?



Download

Knowledge Synthesis Method

Number 20 of 21

Adapted from Pullin et al (2016). Selecting appropriate methods of knowledge synthesis to inform biodiversity policy. *Biodiversity & Conservation* 25, 1285-1300.

See also Cook et al (2017) *Biological Conservation*, 213, 135-145.
Haddaway & Dicks (2018) *Biological Conservation*, 218, 289-290.

Reliable sources of evidence

The screenshot shows the top navigation bar of the Web of Science website with links for 'Web of Science', 'InCites', 'Journal Citation Reports', 'Essential Science Indicators', 'EndNote', and 'Publons'. Below this is the 'Web of Science' header. A dropdown menu for 'Select a database' is set to 'Web of Science Core Collection'. There are four search options: 'Basic Search' (selected), 'Cited Reference Search', 'Advanced Search', and 'Author Search'. A search input field contains the text 'Example: oil spill* mediterranean'. Below the search field is a 'Timespan' dropdown set to 'All years (1945 - 2019)' and a 'More settings' link.

1. Medline
2. Web of science
3. Geobase
4. PROQUEST database: Environmental sciences and pollution management sub-files (Bangor University)
5. CAB (Commonwealth Agricultural Bureau)
6. Directory of open access journals
7. Copac: joint catalogue of academic libraries
8. Index to theses online
9. Greenfile
10. Geo ref preview database
11. AGRICOLA
12. BIOSIS
13. SCOPUS

- There are many scientific databases
- They don't all index the same journals
- There are also non-English databases

How many new scientific papers appeared
on Web of Knowledge each week in 2017?

25,587
scientific papers/week

417/week
Public environmental
occupational health

267/week
Computer science
applications

EnvironmentalEvidence.org

A library of systematic maps and reviews



Collaboration for
Environmental
Evidence



An open community of stakeholders working towards a sustainable global environment and the conservation of biodiversity. CEE seeks to promote and deliver evidence syntheses on issues of greatest concern to environmental policy and practice as a public service.



EE Journal



EE Library



Guidelines



Latest News

Evidence Synthesis

CEE Evidence Syntheses take the form of systematic reviews and (evidence) maps providing rigorous and transparent methodology to assess the impacts of human activity and effectiveness of policy and management interventions. This website contains a fast growing Library of Environmental Evidence.

The Collaboration is not for profit and relies on the dedication and enthusiasm of scientists, policy



ConservationEvidence.com

a database of evidence summaries and assessments

Refine results

Category

- Bat Conservation (190)
- Primate Conservation (162)

Keywords

Habitat

- Artificial Habitats
- Forest & Woodland
- Savanna

[More ▼](#)

Threat

- Agriculture & aquaculture
- Biological resource use

352 actions found

Sort by: [Number of studies](#) [Relevance](#) [Title ▲](#)

- Adapt bat roost structures to buffer against temperature extremes

No evidence found (no assessment) | Based on: 0 studies



- Allow primates to adapt to local habitat conditions for some time before introduction to the wild

● Unknown effectiveness (limited evidence) | Based on: 25 studies



- Apply textured coating to turbines

No evidence found (no assessment) | Based on: 0 studies



- Automatically reduce turbine blade rotation when bat activity is high

● Likely to be beneficial | Based on: 2 studies



- Avoid building roads in key habitat or migration routes

No evidence found (no assessment) | Based on: 0 studies



- Avoid contact between wild primates and human-raised primates

No evidence found (no assessment) | Based on: 0 studies



Asking a good question: PICO

For example:

Population

What is the population of interest?

Wild pollinating insects

Impact

What *impact* or *intervention* are you interested in the effect of?

Presence, or increased abundance of managed bees, including *Apis mellifera* and *Bombus terrestris/impatiens*

Comparator

What will you compare with, to measure the existence or size of the effect

Absence, or lower abundance of managed bees

Outcome

What outcomes will be measured?

Abundance, species richness, foraging behaviour of wild pollinating insects

How does switching to bioenergy affect greenhouse gas emissions?

Population

What is the population of interest?

Bioenergy example:

Impact

What *impact* or *intervention* are you interested in the effect of?

GHG stock in the atmosphere

Comparator

With what will you compare, to measure the existence or size of the effect

Switch to bioenergy – first generation (from food crops) or second generation (e.g. from waste)

Outcome

What outcomes will be measured?

Fossil fuel alternative (coal, gas or oil-derived)

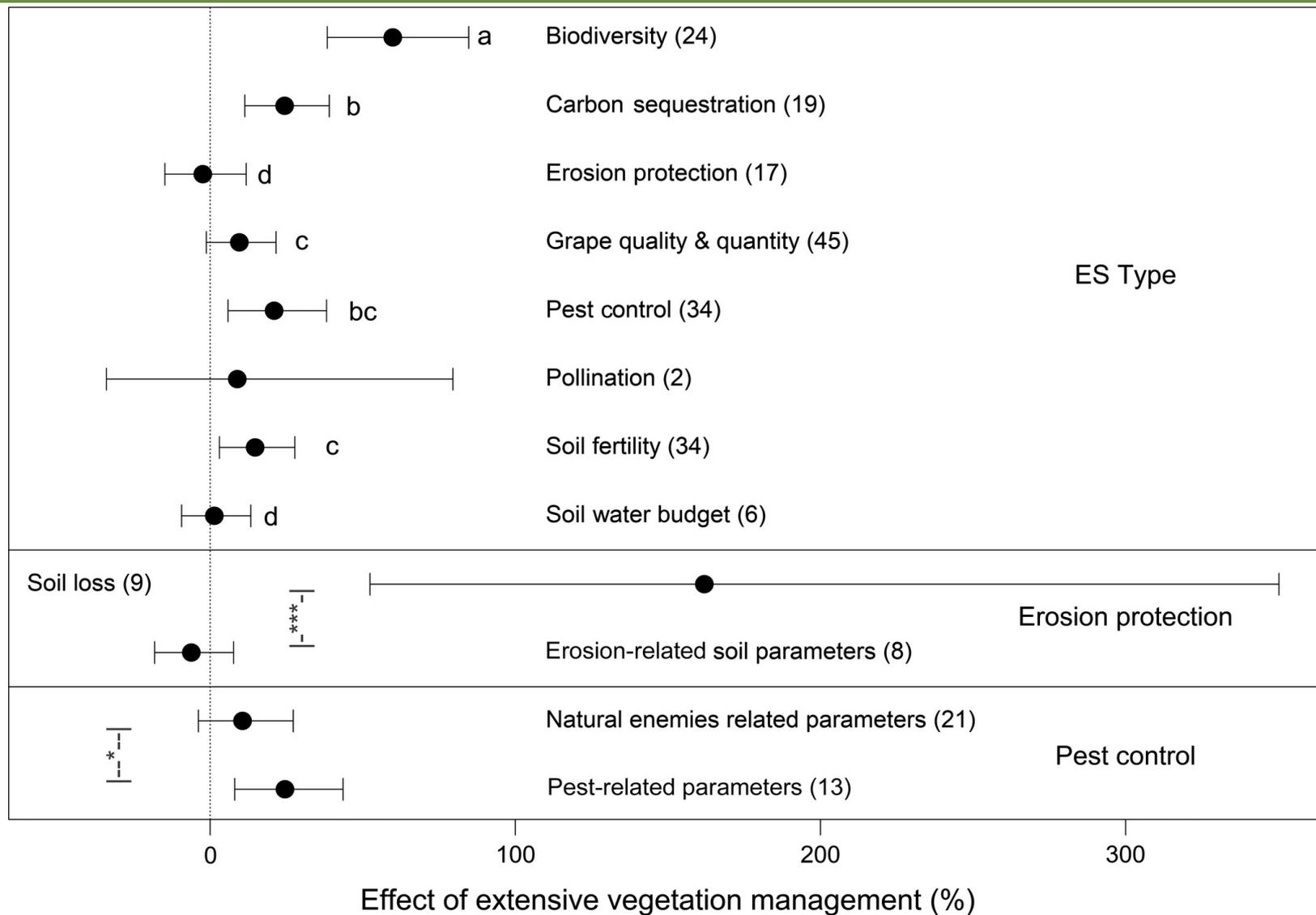
Life cycle greenhouse gas emissions of entire energy production chain, including land use change

How to design a search protocol

1. **Devise** search terms for each of the PICO elements
2. Make use of **logic** and pay attention to **synonyms**
3. **Test** the search terms with a set of papers that you know should be captured

Population : roadside*, “road side*”, (road* AND (verge* OR edge*)), roundabout*, “traffic island*”, “median strip*”, “central reservation*”, boulevard*, parkway*, (avenue* AND tree*)

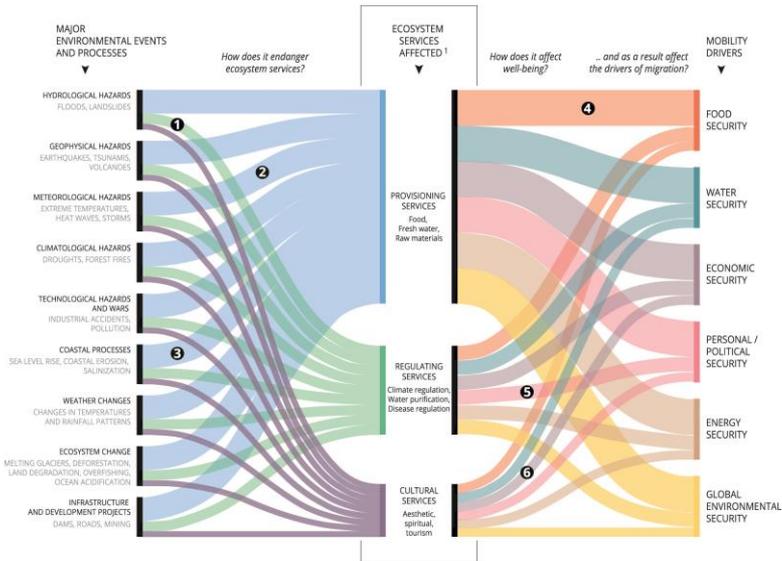
How to communicate results



How to communicate results

Ecosystem services

Relation to environmental change and impacts on mobility



EXAMPLES:

- 1 Cyclone destroying mangrove > Jeopardizing protection from future hazards
- 2 Loss of agricultural land > Crop yield decrease
- 3 Sea level rise and salt water intrusion > Fresh water resources affected
- 4 Loss of crops > famine and malnutrition
- 5 Epidemics > public health risks (and potential social unrest)
- 6 Tourism affected > Job losses

1. Ecosystem services are the direct and indirect contributions of ecosystems to human well-being. These services are grouped into four categories: Provisioning, Regulating, Cultural, and Supporting services. Supporting services, as overarching services, are not represented in this diagram.

The arrows' width does not represent an exact number (this is a conceptual diagram).



Graphic produced by Zoi Environment Network, 2015. © IOM 2015.

This infographic has been produced with the assistance of the European Union. The contents of this infographic are the sole responsibility of IOM and can in no way be taken to reflect the views of the European Union or of IOM.

TREE-MENDOUS BENEFITS
COME FROM MAPPING AND CARING FOR OUR LOCAL TREE POPULATION

AIR QUALITY BENEFITS
Healthy trees remove pollution from the air, allowing for continued, improved air quality.

CARBON DIOXIDE BENEFITS
Healthy trees capture and store carbon dioxide, helping to slow climate change.

ENERGY BENEFITS
Healthy trees can lower energy costs by as much as 14% in the summer through increased shade coverage, which lowers temperatures.

STORM WATER BENEFITS
Healthy trees capture rain where it falls, helping to replenish local groundwater while intercepting rainfall that would otherwise cause downstream pollution and flood risks.

Mapping trees allows us to see the important environmental and monetary benefits that our urban forest provides, and realize the true value of the trees within our communities.

TREE MAP LA
SEE HOW TREES - WATER ADD UP

CEM FIRE
TREEPEOPLE
Celebrating 40 Years

TREEMAPLA.ORG

Now over to you....

Aix-en-Provence Town Council, France, wants to promote use of **street trees**. It aims to *reduce* exposure to high temperature during heat waves and *stop* the harmful health impacts of ozone generated by UV from sunlight at street level.

The Council has heard from colleagues at two other City Councils who are monitoring ground-level ozone. One said adding trees to a street *increased* ozone. The other said adding trees *decreased* ground level ozone.

Should the Council promote street trees, or not?

You have one hour. Work together to provide advice, based on evidence.

A process to follow

1. Discuss the problem. What are your possible explanations for the different reported experiences?
2. Define the questions you need evidence for. Use PICO
3. Decide on and test a search strategy
4. Identify sources of evidence, work individually, search, collate.
5. Re-group – what evidence have you found? How do you understand the problem now? Can you answer any of your questions? If not, what's your next step?

Groups will have up to 5 minutes to provide succinct, evidence-based advice. You choose what to present and how.